



Turning technology into business value

AppFocus and AppView

What is AppFocus?

AppFocus is an exciting service deployed by Hortium which measures and reports on user's quality of experience and the performance of the underpinning global digital supply chains. In essence, AppFocus will allow you to be more productive, profitable and will protect your revenues and brands.

Background

The service a customer, partners or employee experiences when using website or application plays a critical role in most business' success and yet many do relatively little to safeguard against poor performance. According to the Aberdeen Group, even a one-second delay in application performance response times can impact conversions by 7% and customer satisfaction by 16%.

Benefits

As a direct result of using our system, our customers have profited from tangible and measurable benefits such as reductions in operational costs, increased revenues from their application and business services, improvements in customer service and brand perception.

Benefits

PRE-DEPLOYMENT

- Workshop
- Application Profiling
- Design Services
-

IMPLEMENTATION

- Configuration and Setup
- Project Management
- Knowledge Transfer
-

OPERATION

- Service Management
- Reporting
- Forecasting
-

CONSULTING

- Application Deployment
- Network Optimization
- Troubleshooting
- Analysis and Reporting

Seven reasons to choose Hortium as your independent NextGen WAN provider

Coming from a telecommunications background ourselves, we know this is where we make the difference:

Better services with exclusive focus on NextGen WAN solutions.

Easy to swap network providers or support multi-provider environments.

Flexible and easy to do business with. Service oriented rather than process oriented, fix-first mentality.

Direct and personal contact with the engineers who manage your service.

No interest in selling bandwidth services

Proactively looking for opportunities to improve services and cost.

What is AppView?

AppView is a managed service provided by Hortium combining best of breed network and application optimisation technologies which are delivered and underpinned by our highly qualified optimisation consultants.

Background

Today, many organizations face a common but serious challenge. With fewer or limited resources, how can the evolving and ever growing demands placed on their infrastructure, networks and resources be met? Factors fuelling these demands are Unified Communications adoption, consumerization of IT, Cloud Computing, the growth in distributed applications over the network, and the increased complexity that these bring. In a recent survey conducted by HP, 83% of IT Directors did not know what applications were running on their networks, and 87% stated that the top issue was achieving consistent end-to-end application performance. Further, few IT departments can claim they are measuring their users' experience of applications. This needs to change.

How do we deliver?

With our AppView service, Hortium will study your environment to give visibility on what is really going on 'under the hood'. We implement industry leading tools and techniques to help ensure end-to-end quality and performance of your applications backed up by pro-active, continuous user experience monitoring.

Benefits

As a direct result of using our managed service, our customers have profited from tangible and measurable benefits such as reductions in operational costs, increased revenues from their application services, improvements in customer service and brand perception.

